



THE
FANATIC
GROUP

www.TFGWholesale.com



Over the past 16 years, The Fanatic Group has lead the industry in providing officially licensed collegiate products and custom branded gift merchandise to over 4,500 colleges and schools nationwide.

We offer full color digital print on all of our products, customization with a full service graphic design team, low minimums and fast turnaround times.

We look forward to providing you with superior customer service and high quality product to your customers . . .

FULL COLOR DIGITAL PRINTING
FAST TURN AROUND TIMES
PERSONALIZED PRINTING
QUALITY PRODUCTS
LOW MINIMUMS



DROPSHIP PROGRAM

NEW

JOIN OUR DROPSHIP PROGRAM & SELL OUR PRODUCTS WITH YOUR PRINTED BRAND ON YOUR WEBSITE WITH ZERO INVENTORY

- No Investment in Inventory
- Wide Selection of Products
- Ship Direct to Customer
- 72 Hour Turnaround
- Personalization Options
- Test New Products With No Risk

HOW IT WORKS:

1. We send you a full assortment of website ready images of our products with your desired colors/designs.
2. You then add the product images to your website/online store. Promote and sell for however much you would like.
3. After you make a sale, promptly send us all order information including the product, product color, design, shipping information and PO#.
4. We produce the order and ship directly to your customer using your third party shipping account number.
5. We charge you for the cost of the product + \$2.50 for handling.
6. Orders ship within 72 hours.

For full details and information on the program along with how to get started, please contact Andrew Weiss.

614-937-9039 | Andrew@TheFanaticGroup.com

STANDARD DESIGN OPTIONS

DESIGNS MAY VARY DEPENDING ON SCHOOL'S LOGO CHOICES
USE DESIGN NAME WHEN ORDERING



PRIMARY LOGO



MASCOT LOGO



WORDMARK



MASCOT WORDMARK



PRIMARY / WORDMARK



PRIMARY / MASCOT WDMK



MASCOT / WORDMARK



MASCOT / MASCOT WDMK



ACADEMIC / INSTITUTION



SHORT SCHOOL NAME



FULL SCHOOL NAME



SEAL

SPECIALTY DESIGNS

CAN BE SET UP ON ANY PRODUCT
USE DESIGN# WHEN ORDERING



DESIGN 01



DESIGN 02



DESIGN 03



DESIGN 04



DESIGN 05



DESIGN 06



DESIGN 07



DESIGN 08



DESIGN 09



DESIGN 10



DESIGN 11



DESIGN 12

SPECIALTY DESIGNS

CAN BE SET UP ON ANY PRODUCT
USE DESIGN# WHEN ORDERING



DESIGN 13



DESIGN 14



DESIGN 15



DESIGN 16



DESIGN 17



DESIGN 18



DESIGN 19



DESIGN 20



DESIGN 21



DESIGN 22



DESIGN 23



DESIGN 24

CUSTOMIZE / PERSONALIZE

PERSONALIZE ANY PRODUCT WITH INDIVIDUAL NAMES AND NUMBERS.
SIMPLY SUPPLY US WITH AN EXCEL SPREADSHEET OR LIST OF NAMES, NUMBERS OR BOTH

COLOR OPTIONS:

1 COLOR



2 COLOR



3 COLOR



TOP SELLER!

18oz. Soft Touch Tumbler w/ Lid

RSST2

Stainless Steel
Double Walled

Cup Holder Friendly



MINIMUM ORDER

12

www.TFGWholesale.com/Products/RSST2 <--- DIRECT WEBSITE LINK



TOP SELLER!

16oz. Soft Touch Ceramic Mug w/ Swivel Lid

CM102

Includes Lid

Soft Touch Finish
w/ Ceramic Inside



MINIMUM ORDER

12

www.TFGWholesale.com/Products/CM102 <--- DIRECT WEBSITE LINK



TOP SELLER!

24oz. Frosted Sport Bottle

FSB

Frosted Coating

Push Lever Spout
Carabiner Clip



MINIMUM ORDER

12

www.TFGWholesale.com/Products/FSB <--- DIRECT WEBSITE LINK

NEW PRODUCT! **24oz. Frosted Bullet Water Bottle** **FBLT24**

Frosted Coating Stainless Steel Lid V& Base

MINIMUM ORDER **12**

BLACK BLUE BURGUNDY GREEN NAVY PURPLE RED SUNGLOW WHITE

www.TFGWholesale.com/Products/FBLT24 <--- DIRECT WEBSITE LINK

20oz. Soft Touch Glass Bottle **GLB**

20oz. Glass Bottle Silicone Handle

MINIMUM ORDER **12**

BLACK BLUE BURGUNDY GREEN ORANGE PURPLE RED WHITE
NAVY OLIVE DOVE BROWN SUNGLOW OASIS JADE SAPPHIRE

www.TFGWholesale.com/Products/GLB <--- DIRECT WEBSITE LINK

NEW PRODUCT! **24oz. Stainless Steel Bottle** **SSB24**

Vacuum Sealed Twist On Cap Easy Flow Spout Built In Handle Stainless Steel

MINIMUM ORDER **12**

BLACK BLUE GREEN RED SILVER WHITE **NEW SUMMER 2021**

www.TFGWholesale.com/Products/SSB24 <--- DIRECT WEBSITE LINK

32oz. Side Line Sport Bottle **SLSB**

One Way Squeeze Technology Choice of Lid Color

MINIMUM ORDER **12**

Bottle Color: BLACK BLUE NAVY WHITE
Lid Color: BLACK GOLD RED VEGAS WHITE

www.TFGWholesale.com/Products/SLSB <--- DIRECT WEBSITE LINK

NEW SUMMER 2021 **12oz. Low Ball Tumbler** **LB12** **NEW SPRING 2021** **3.5oz. Ceramic Shooter** **CMS**

Double Walled Soft Touch Finish Stainless Steel Soft Touch Finish

MINIMUM ORDER **12** MINIMUM ORDER **12**

BLACK BLUE GREEN NAVY PURPLE RED SUNGLOW WHITE

www.TFGWholesale.com/Products/LB12 www.TFGWholesale.com/Products/CMS

Tumbler Gift Set **TGS**

Stainless Steel Double Walled Cup Holder Friendly Choice of 2 Designs & Color

MINIMUM ORDER **6**



BLACK BLUE BURGUNDY GREEN ORANGE PURPLE RED SILVER WHITE
NAVY OLIVE BROWN SUNGLOW JADE SAPPHIRE BURNT

www.TFGWholesale.com/Products/TGS <--- DIRECT WEBSITE LINK

NEW PRODUCT!

	Journal w/ Pen	JRNPN
<i>Includes Matching Pen</i>		
 BLACK BLUE NAVY RED GRAY		MINIMUM ORDER 6
www.TFGWholesale.com/Products/JRNPN <--- DIRECT WEBSITE LINK		

NEW PRODUCT!



	PEN PACK	PN102
<i>Choice of 2 Colors & Designs</i>		
<i>Ballpoint Pen & Stylus Sold in Packaging</i>		
 BLACK BLUE GRAY RED		MINIMUM ORDER 12
www.TFGWholesale.com/Products/PN102 <--- DIRECT WEBSITE LINK		

NEW PRODUCT!

	Pocket Journal w/ Pen	PJRNPN
<i>Includes Matching Pen Lined Paper</i>		
 BLACK BLUE NAVY RED GRAY		MINIMUM ORDER 6
www.TFGWholesale.com/Products/PJRNPN <--- DIRECT WEBSITE LINK		

	Business Card Case	BCC
<i>Leather Business Card Case</i>		
 BLACK		MINIMUM ORDER 12
www.TFGWholesale.com/Products/BCC <--- DIRECT WEBSITE LINK		

NEW PRODUCT!

	Padfolio w/ Pad & Pen	PDFL
<i>Includes Notepad with Lined Paper & Black Pen</i>		
<i>Size: 9.5" X 7"</i>		
 GRAY		MINIMUM ORDER 12
www.TFGWholesale.com/Products/PDFL <--- DIRECT WEBSITE LINK		

	Business Card Case & Pen Set	BCPNS
<i>Leather Card Case, Black Clip Pen with Stylus & Gift Box with Clear Cover</i>		
 BLACK BLUE BURGUNDY GREEN PURPLE RED <i>(Alternative Colors)</i>		MINIMUM ORDER 6
www.TFGWholesale.com/Products/BCPNS <--- DIRECT WEBSITE LINK		

Executive Desk Caddy

4" x 7.5" Size Leather Material Holds Most Desk Items



EDC

MINIMUM ORDER
6

www.TFGWholesale.com/Products/EDC

Square Desk Caddy

3.5" x 4" Size Leather Material Holds Most Desk Items



SQDC

MINIMUM ORDER
6

www.TFGWholesale.com/Products/SQDC

NEW PRODUCT!

Star Tree Topper & Ornament Set

STORNPK



Includes Star Tree Topper and Two Ornaments

Tree Topper



Ornaments



www.TFGWholesale.com/Products/STORNPK <--- DIRECT WEBSITE LINK

MINIMUM ORDER
6

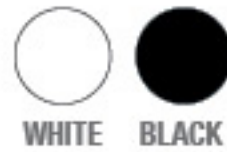


Photo Frame

PF4X6

Fits 4" x 6" Photo

Glass Material



MINIMUM ORDER
6

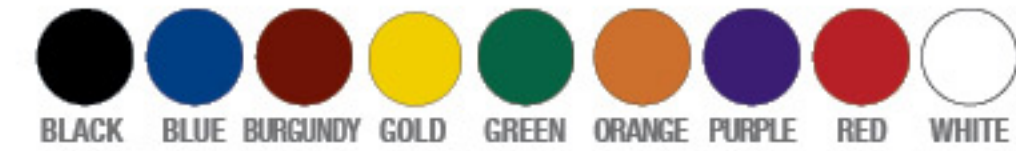
www.TFGWholesale.com/Products/PF4X6 <--- DIRECT WEBSITE LINK

Holiday Ornaments

ORN

Shatterproof Plastic

3" Diameter



View Our Website for Design Choices

MINIMUM ORDER
12

www.TFGWholesale.com/Products/ORN <--- DIRECT WEBSITE LINK

Memo Cube Holder

MCBH

Leather Memo Cube Case



MINIMUM ORDER
6

www.TFGWholesale.com/Products/MCBH <--- DIRECT WEBSITE LINK

Holiday Ornament Set

OGS

Sold in Packaging

Choice of 2 Colors & Designs

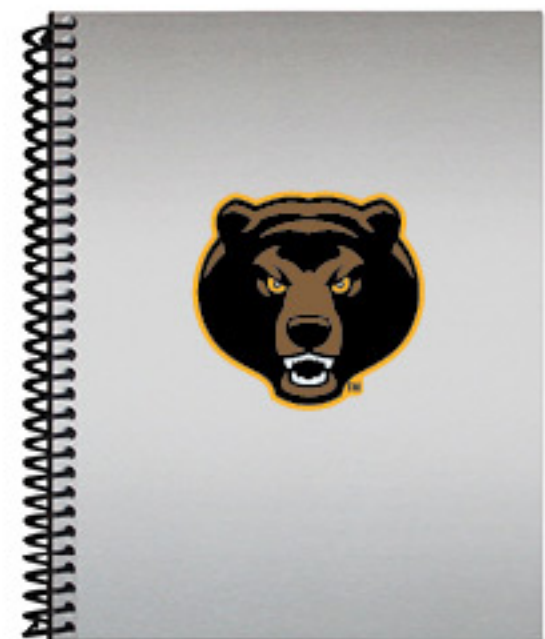
Shatterproof Plastic & Designs
3" Diameter



View Our Website for Design Choices

MINIMUM ORDER
12

www.TFGWholesale.com/Products/OGS <--- DIRECT WEBSITE LINK



Spiral Bound Notebook

NB6X8

6" x 8" Size 50 Sheets of Lined Pages
Spiral Bound

MINIMUM ORDER

12



Gray

www.TFGWholesale.com/Products/NB6X8 <--- DIRECT WEBSITE LINK



To-Do Pad

TD

50 Sheets per Pad
Magnetic Back
2.75" x 8.5"

MINIMUM ORDER

16 Packs

Visit Our Website for
Design Choices

www.TFGWholesale.com/Products/TD <--- DIRECT WEBSITE LINK



Memo Pad

MP

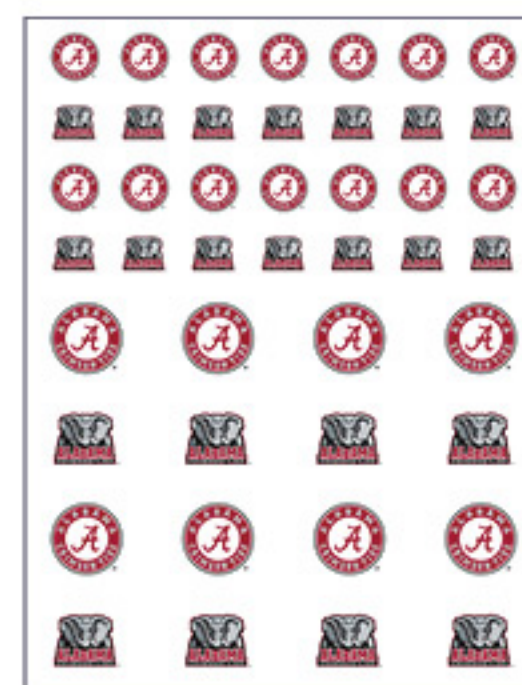
50 Sheets per Pad
2 Pads per Pack
5" x 8"

MINIMUM ORDER

24 Packs

Visit Our Website for
Design Choices

www.TFGWholesale.com/Products/MP <--- DIRECT WEBSITE LINK



Sticker Sheets

ST1

Choice of 2 Logos
2 Different Size Stickers
2 Sheets per Pack
44 Stickers per Sheet
8.5" x 11" Sheet

MINIMUM ORDER

25 Packs

www.TFGWholesale.com/Products/ST1 <--- DIRECT WEBSITE LINK



Small Memo Pad

SMP

50 Sheets per Pad
2 Pads per Pack
4.5" x 5"

MINIMUM ORDER

24 Packs

Visit Our Website for
Design Choices

www.TFGWholesale.com/Products/SMP <--- DIRECT WEBSITE LINK



Note Cards / Thank You Cards

NC / TY

Sold as Retail Hanging Packs
of 10 Cards & Envelopes
5.5" x 4.25" Size

MINIMUM ORDER

12 Packs

Visit Our Website for
Design Choices

www.TFGWholesale.com/Products/NC OR TY <--- DIRECT WEBSITE LINK



Graduation / Greeting Cards

VIEW WEBSITE
FOR STYLES

Sold as Singles in
Increments of 12
5" x 7" Size Folded

Visit Our Website for Design Choices

Styles:

Graduation Cards (GR), Everyday Cards (BL),
Anniversary Cards (AC), Get Well Cards (GW), Mother &
Fathers Day Cards (MD / FD), Birthday Cards (BD),
Valentine's Day Cards (VD), Loss Card (LC)

[<--- DIRECT WEBSITE LINK](http://www.TFGWholesale.com/Products/(Style Code))

Holiday Cards

GC



Sold as Retail Hanging Packs
of 10 Cards & Envelopes
5" x 7" Size Folded

Visit Our Website for
Design Choices

MINIMUM ORDER
12 Packs

[<--- DIRECT WEBSITE LINK](http://www.TFGWholesale.com/Products/GC)



12 Card Program Rack

TR1

Includes 12 Card Styles
(12 Cards & Envelopes per sku)
1 Twelve Pocket Table Rack
1 Header Card

Visit Our Website for
Design Choices

[<--- DIRECT WEBSITE LINK](http://www.TFGWholesale.com/Products/TR1)



Postcards

PC

6" X 4.25" Size
Card Images Must Be Provided
Split Between 2 Designs

MINIMUM ORDER
100 Cards

[<--- DIRECT WEBSITE LINK](http://www.TFGWholesale.com/Products/PC)



24 Card Program Rack

FR1

Includes 24 Card Styles
(24 Cards & Envelopes per sku)
1 Twenty Four Pocket Floor Rack
1 Header Card

Visit Our Website for
Design Choices

[<--- DIRECT WEBSITE LINK](http://www.TFGWholesale.com/Products/FR1)



Drinkware Shipper

DS

Size: 17in. x 17.5in. x 55.5in.

Includes:

- (12) 18oz. STAINLESS STEEL TRAVEL TUMBLERS (\$8.00 each) - RSST2
- (12) 24oz. TRITAN PLASTIC WATER BOTTLES (\$12.00 each) - FSB
- (12) 24oz. STAINLESS STEEL WATER BOTTLES (\$15.00 each) - SSB24

[<--- DIRECT WEBSITE LINK](http://www.TFGWholesale.com/Products/DS)

CLOSE OUT ITEM!



24oz. Bullet Bottle

BLT24

Stainless Steel Lid & Base *Cup Holder Friendly*



MINIMUM ORDER
12

www.TFGWholesale.com/Products/BLT24 <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



Journal w/ Tabs

JRNLTB

Colored Sticky Tabs *Lined Pages*



MINIMUM ORDER
12

www.TFGWholesale.com/Products/JRNLTB <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



15oz. Ceramic Mug

CM101

15oz. Mug *Ceramic Material*



MINIMUM ORDER
12

www.TFGWholesale.com/Products/CM101 <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



Pocket Journal

JRNL

Pocket Sized *Blank Pages*



MINIMUM ORDER
12

www.TFGWholesale.com/Products/JRNL <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



Vacuum Sealed Tumbler

VST24

15oz. Mug *Ceramic Material*



MINIMUM ORDER
12

www.TFGWholesale.com/Products/VST24 <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



Football Ornament

FTBORN

Football Shape Plastic Ornament



MINIMUM ORDER
12

www.TFGWholesale.com/Products/FTBORN <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



Single Pen

PN101

Twist Function *Ballpoint Pen & Stylus*
Colored Brass Barrel *Sold in Packaging*



MINIMUM ORDER

12

www.TFGWholesale.com/Products/PN101 <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



Fabric Strap Metal Key Tag

KTFB

Colored Fabric Strap
Stainless Steel Metal



MINIMUM ORDER

12

www.TFGWholesale.com/Products/KTFB <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



Pen Set

PNPK

Choice of 2 Colors & Designs
Twist Function *Ballpoint Pen & Stylus*
Colored Brass Barrel *Sold in Packaging*



MINIMUM ORDER

12

www.TFGWholesale.com/Products/PNPK <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



Oval Metal Key Tag

KTOV

Colored Metal Key Tag



MINIMUM ORDER

12

www.TFGWholesale.com/Products/KTOV <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



Pen & Key Tag Set

PKS

Ballpoint Pen w/ Stylus *Clamshell Packaging*
Oval Key Tag



MINIMUM ORDER

12

www.TFGWholesale.com/Products/PKS <--- DIRECT WEBSITE LINK

CLOSE OUT ITEM!



Tear Drop Metal Key Tag

KTTD

Colored Metal Key Tag



MINIMUM ORDER

12

www.TFGWholesale.com/Products/KTTD <--- DIRECT WEBSITE LINK

PLACE AN ORDER

**To Place an Order Please Choose
One of The Following:**

Fill Out the Order Request Form on Our Website:

www.TFGWholesale.com

Send Us an Email at:

Orders@TheFanaticGroup.com

Send Us A Fax:

732-512-9444

Information to Include When Applicable:

*Your Name | Contact Email | Customer Account # | PO#
Phone Number | Logo Notes | Design Codes | Shipping Address
Item Codes, Quantities, Colors & Any Customization/Personalization
Vector Artwork | Name Lists | Design Instructions*

ADDITIONAL INFO

TERMS & CONDITIONS

Prepayment (Visa, Mastercard, American Express or Check) required for all opening orders. Terms are available on approved credit.

SHIPPING

*All products shipped FOB Edison, NJ or Deerfield Beach, FL
No minimum orders.*

VECTOR ARTWORK

When supplying your own artwork it is HIGHLY recommended that you supply us with Vector Based Artwork. These file extensions usually include:

.ai | .eps | .pdf | .svg

These file types are typically always usable, but on rare cases may not be depending on how the file was originally saved.

If you are notified that your supplied artwork is not usable, we always recommend contacting the original designer who created the artwork who should have the correct files. If still no luck, feel free to contact our design department as we may be able to help.

CONTACT US

Feel free to contact us for any reason at all.

Email: Info@TheFanaticGroup.com

Customer Service: 732.512.1777 ext.331

Art Department: 732.867.8694



www.TFGWholesale.com